

# JAMES GONZALES

## INSTRUCTIONAL DESIGNER

### SUMMARY

An innovative Instructional Designer with expertise in developing engaging learning experiences that integrate multimedia, learning science, and emerging technologies. Skilled in instructional strategy, curriculum development, eLearning platforms, and faculty training. Proven ability to design interactive courses, streamline content development processes, and collaborate with cross-functional teams to support teaching, research, and institutional growth.

### RELEVANT EXPERIENCE

#### INSTRUCTIONAL DESIGNER

Western University of Health Sciences, Pomona, CA | 09/2022 - Present

- Designed instructional materials, eLearning modules, and multimedia content to support teaching, research, and faculty development.
- Built interactive learning tools and digital assets using Articulate Storyline, Rise, and Adobe Creative Suite to enhance student engagement.
- Partnered with faculty and staff to integrate technology into curriculum design, aligning instructional goals with institutional objectives.
- Conducted training sessions and presentations on instructional technology, digital tools, and best practices in online learning.
- Piloted AI-assisted learning tools to improve content delivery and streamline faculty support.

#### FREELANCE TECH & MEDIA SPECIALIST

Freelance | 04/2014 - 10/2016

- Provided multimedia and technical solutions including photo restoration, custom video presentations, and interactive DVD authoring.
- Delivered post-production video and audio editing using Final Cut Pro, DAWs, and Adobe Photoshop.
- Supported clients with computer repair, upgrades, and network troubleshooting.

### EDUCATION AND CERTIFICATIONS

**Master of Arts in Education, Educational Multimedia**

California Polytechnic University, Pomona (2021)

**Bachelor of Arts in Music, Audio Recording**

California State University, Dominguez Hills (2001)

**Associate of Arts in Music**

Riverside Community College (1998)

**Digital Arts & Design Certificate**

UC Riverside Extension (2011)

### CONTACT



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### KEY SKILLS

- Instructional Design & Curriculum Development
- Learning Science & Pedagogical Frameworks
- Multimedia & eLearning Development
- Faculty & Staff Training
- Learning Management Systems (LMS)
- Digital Asset Creation & Editing
- Project & Stakeholder Collaboration
- Assessment & Evaluation Strategies
- Accessibility & Universal Design for Learning (UDL)
- Online Course Delivery & Support
- Workshop & Presentation Development
- Emerging Educational Technologies

### COMPUTER SKILLS

- **Instructional Tools:** Articulate Storyline, Rise, Adobe Photoshop, Illustrator, InDesign
- **Learning Platforms:** LMS administration, WordPress, Zoom
- **Programming & Scripting:** Python (basic), HTML, CSS
- **Multimedia Tools:** Final Cut Pro, Digital Audio Workstations
- **Productivity:** Microsoft Office 365, Windows, macOS